

**Cancer Screenings and  
Community Outreach Report  
UTMC Cancer Committee  
2016**

**SCREENING OUTCOMES:**

**SECOND ANNUAL CANCER SURVIVORSHIP CELEBRATION**

More than 100 people attended the annual celebration. The Cancer Center offered free skin screenings (36 participants were screened)

**LUNG CANCER SCREENINGS**

Lung Cancer Screenings were offered monthly in 2016 (46 screenings were completed; 5 percent of which were abnormal findings)

**BREAST SCREENINGS:**

- Free screening mammograms were offered in 2016 (32 participants were screened)
- More than 25 clinical breast exams were offered free at the annual Pride Festival in August 2016

**SUPPORTING RESEARCH AWARENESS AND COMMUNITY SERVICES**

UTMC has sponsored and/or participated in numerous cancer-related community events in. Among them were:

- *Rockets for the Cure* – sponsor and team
- *The Ellen Jackson Ovarian Cancer Walk*- sponsor and host.
- *Susan G. Komen Race for the Cure*- sponsor
- *The American Cancer Society Chocolate Turkey Dash*-host
- *Light the Night Walk for Leukemia and Lymphoma*- team
- *The American Cancer Society Get it Glowing Lung Cancer Awareness Run* — host
- *The American Cancer Society Relay for Life* — host and team
- *Nightingale's Harvest Food Bank* – food and supplies are collected annually by staff to support this local non-profit that provides free food and hygiene products to cancer patients and their families during and three months after treatment. Nearly 450 pounds of food and supplies were collected in 2016 by the Cancer Center staff

**EDUCATION:**

UTMC offered several events to further education and awareness of cancer within the medical community and the public. Topics in 2016 included:

- Health Insurance 101- understanding health EOB and claims forms

- Essential Oils- understanding the use and the health benefits of natural oils
- Female Sexuality and the Cancer Survivor
- Prostate Cancer/survivorship
- 2<sup>nd</sup> Annual Conference on Lymphedema

#### **AMERICAN CANCER SOCIETY ACTIVITIES:**

In 2016, The Eleanor N. Dana Cancer Center at the University of Toledo, in partnership with The American Cancer society, offered a variety of supportive programs and services to patients with cancer. Among them were:

- The Look Good, Feel Better classes for women dealing with hair loss and skin changes resulting from chemotherapy and radiation were held six times at The Cancer Center (36 women participated)
- **Volunteers Provide Critical Transportation for Cancer Patients**  
Working with local volunteers who donate their time and cars to help, the ACS *Road To Recovery* program provides transportation to and from treatment for people with cancer who do not have a ride or are unable to drive themselves. The pilot programs serves people living in Lucas County. In 2016, UTMC received an Outstanding Support award at the ACS “Celebrating Hope” event for being the pilot site.

In 2016 volunteers provided **408 trips to cancer-related appointments for 22 patients**. The Cancer Center continues to recruit and train new volunteers to ensure we can provide as many trips as possible.

- Lodging provided at Extended Stay America for patients on treatment.

#### **CLINICAL TRAILS AWARENESS**

Various local health care systems and organizations collaborated together to increase community awareness about the importance of cancer clinical trials. UTMC awareness initiatives included: posters, social media posts, clinical trials patient video story published in Toledo Blade, UT News and on hospital website.

## **INTEGRATIVE THERAPY/VICTORY CENTER COLLABORATION**

The Eleanor N. Dana Cancer Center at the University of Toledo, in collaboration with the Victory Center, provided free massages and other integrative therapy services to patients undergoing chemotherapy.

The Cancer Center participated in numerous Victory Center fund raising and awareness events, which included a fashion show and celebrity waiter night.

## **ONCOLOGY CARE MODEL**

### **UT Health chosen for national pilot program**

The Eleanor N. Dana Cancer Center at the University of Toledo and University of Toledo Physicians were selected to participate in a Center for Medicare and Medicaid Services (CMS) pilot program designed to improve the effectiveness and efficiency of oncology specialty care.

**UT Health will participate in the five-year program along with 195 other physician groups as a part of Vice President Joe Biden's Cancer Moonshot plan to accelerate cancer research. The Oncology Care Model pilot began July 1 and ends June 20, 2021.**

The goal of the Oncology Care Model is to enhance the care delivery process through nationally-recognized clinical guidelines for beneficiaries undergoing chemotherapy. These enhanced services could include:

- Coordination of appointments with providers within and outside the oncology practice to ensure timely delivery of diagnostic and treatment services;
- 24/7 access to care when needed;
- Arrangement of diagnostic scans and follow up with other members of the medical team such as surgeons, radiation oncologists and other specialists that support the beneficiary through cancer treatment;
- Ensuring data from scans, blood work and other tests are received in advance of patient appointments; and
- Access to additional patient resources, such as support groups, pain management services and clinical trials.

“The Dana Cancer Center’s treatment plans and programs are designed to provide our patients with this sort of comprehensive care and support,” said Chris Kosinski, clinic manager at the Eleanor N. Dana Cancer Center. “We are proud to be a part of this national best practice model. We continually seek to improve patient care and the Oncology Care Model will provide oversight and guidance as we work to facilitate advanced treatment and recovery from one of the most aggressive and invasive diseases we fight today.”

The Oncology Care Model represents a shift of basing provider payments on the quality of care delivered rather than quantity. Practices are encouraged to improve care and

lower costs through episode- and performance-based payments that reward high-quality patient care. The model is one of the first CMS physician-led specialty care models and builds on key points from other innovative programs and private-sector models.

**PAST AWARDS**

In 2015 the cancer program at UT Health was one of only 47 cancer providers to earn the Outstanding Achievement Award from the American College of Surgeons' Commission on Cancer. The award recognizes cancer programs that achieve excellence in providing quality patient care. Additionally, the center was named one of "100 hospitals and health systems with great oncology programs" by Becker's Hospital Review.